



PATRICK HARDY

Patrick W. Hardy

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Patrick Hardy is founder and CEO of Hytropy Disaster Management™, the largest full-service disaster management company in the US. A Certified Emergency Manager®, Certified Risk Manager®, Master Business Continuity Professional®, and a FEMA Master of Exercise® he has extensive experience working in the public, private and non-profit sectors in disaster management from micro-businesses to Fortune 500 companies including Google, Merck, Parsons Corporations, and many others. During the BP Oil Spill in 2010, he designed and oversaw the emergency response program for thousands of employees in three states for Unified Area Command.

He is recognized as the foremost expert in disaster preparedness in over a dozen industries, having invented plans now considered best practice in that industry. In the summer of 2012, he became the youngest person and the first business owner ever selected as the National Private Sector Representative to the Federal Emergency Management Agency (FEMA).

Patrick is considered the world's leading expert in small business disaster preparedness, having worked with tens of thousands of organizations and families (including High-Net Worth family offices). He has been published in dozens of industry journals and periodicals, as well as popular media outlets including Parade Magazine, Today, and Yahoo!. He has been a featured expert on family disaster preparedness on Good Morning America, PA Live!, and NBC and CBS affiliates throughout the US.

A seasoned disaster professional, he assisted the American Red Cross during multiple major activations, including at the Emergency Operations Center as a Site Director at the Louisiana State EOC and as a Shelter Manager. He has been cross-trained and certified in HAZMAT, Emergency Communications, Homeland Security Policy, and Terrorism. Patrick began his career in EMS ambulance first response, eventually becoming a visiting instructor to the National EMS Academy's paramedic program, and wrote the chapters on disaster preparedness, terrorism, and weapons of mass destruction for the new Advanced Emergency Medical Technician Textbook for use in the US National Curriculum.

His first book: *Design Any Disaster: The Revolutionary Blueprint to Master Your Next Crisis or Emergency* was released late Spring, 2023.